THE SHORE PUBLISHING

6th Annual Beacon Awards

2018 Sponsorships

The Beacon Awards recognize a few of the outstanding individuals who selflessly step up to help fulfill the shoreline community's promise as a place of opportunity, wellbeing, and safety for all.

Please consider becoming a sponsor of this heartwarming event.

Presenting Sponsor (1 available):	$5,000 – **SOLD**
Award Sponsor (1 available):	$2,500
Party Favor Sponsor (1 available):	$2,000
Silver Sponsor (5 available):	$1,000
Bronze Sponsor (5 available):	$500
Signage Sponsor (1 available):	In Kind
Flower Sponsor (1 available):	In Kind
Swag Bag Sponsor (unlimited):	In Kind
Friend Level (unlimited):	$150

All levels include publicity across the shoreline and recognition as a brand that is dedicated to our community.

Sponsor Deadline:
Friday, August 3, 2018

Event Date:
Wednesday, October 3, 2018

Call your advertising account executive for more information
203-245-1877
advertising@shorepublishing.com

ZIP06 SHORE PUBLISHING

Presenting Sponsor: Water's Edge RESORT & SPA

SHORE PUBLISHING
724 Boston Post Road, P.O. Box 1010, Madison, CT 06443
p (203) 245-1877, f (203)245-9773, www.zip06.com

BEACON AWARDS SPONSORSHIP AGREEMENT

☐ PRESENTING SPONSOR (1 available): $5,000

SOLD

1. Logo on all promotional materials including, but not limited to:
   a. Ads run in all 7 Shore Publishing newspapers for no less than 4 weeks
   b. Ads run on zip06.com promoting the event
   c. Nominees web page
2. Logo on Step and Repeat for Red Carpet Photos
3. Carpet cling
4. 300x250 ad on nomination entry/nominees web page
5. Mentions/tags via Shore Publishing's social media posts
6. Double truck ad in awards program
7. Banner at event
8. Table (8) event tickets with 8 drink tickets
9. Half page ad in any one Shore Publishing Newspaper or quarter page ad in any two Shore Publishing Newspapers to use as you wish. Ad must include "Beacon Awards Sponsor" seal. (To be provided by Shore Publishing.)
10. Recognition during event announcements
11. Logo on slide during Video Slideshow

☐ AWARD SPONSOR (1 available): $2,500

1. Logo on promotional materials including, but not limited to:
   a. Ads run in all 7 Shore Publishing newspapers for no less than 4 weeks
   b. Nominees web page
   c. On signage at event
2. Carpet cling
3. Mentions/tags via Shore Publishing's social media posts
4. Full page ad in awards program
5. "Business card" sized ad (printed by Shore Publishing) to be included on floral pick in bouquets in award vase
6. 4 event tickets with 4 drink tickets
7. Half page ad in any one Shore Publishing Newspaper or quarter page ad in any two Shore Publishing Newspapers to use as you wish. Ad must include "Beacon Awards Sponsor" seal. (To be provided by Shore Publishing.)
8. Recognition during event announcements
9. Logo on slide during Video Slideshow

☐ PARTY FAVOR SPONSOR (1 available): $2,000

1. Logo on promotional materials including, but not limited to:
   a. Ads run in all 7 Shore Publishing newspapers for no less than 4 weeks
   b. Nominees web page
   c. On signage at event
2. Carpet cling
3. Mentions/tags via Shore Publishing's social media posts
4. Full page ad in awards program
5. Logo and business information included on one side of party favor tag (printed by Shore Publishing)
6. Logo on Party Favor tag, thanking guests for coming
7. 4 event tickets with 4 drink tickets
8. Quarter page ad in any one Shore Publishing Newspaper to use as you wish. Ad must include "Beacon Awards Sponsor" seal. (To be provided by Shore Publishing.)
9. Recognition during event announcements
10. Logo on slide during Video Slideshow

☐ SILVER SPONSOR (5 available): $1,000

1. Logo on promotional materials including, but not limited to:
   a. Ads run in all 7 Shore Publishing newspapers for no less than 4 weeks
   b. Nominees web page
   c. On signage at event
2. Carpet cling
3. Half page ad in awards program
4. 2 event tickets with 2 drink tickets
5. One 2-column x 5" color ad in any two Shore Publishing Newspapers to use as you wish. Ad must include "Beacon Awards Sponsor" seal. (To be provided by Shore Publishing.)
6. Logo on slide during Video Slideshow

☐ BRONZE SPONSOR (5 available): $500

1. Name on promotional materials including, but not limited to:
   a. Ads run in all 7 Shore Publishing newspapers for no less than 4 weeks
   b. Nominees web page
2. Quarter page ad in awards program
3. 2 event tickets with 2 drink tickets
4. Logo on slide during Video Slideshow

☐ SIGNAGE SPONSOR (1 available): IN KIND*

1. Logo on promotional materials including, but not limited to:
   a. Ads run in all 7 Shore Publishing newspapers for no less than 4 weeks
   b. Nominees web page
   c. On signage at event
2. Carpet cling
3. Half page ad in awards program
4. 2 event tickets with 2 drink tickets
5. One 2-column x 5" color ad in any two Shore Publishing Newspapers to use as you wish. Ad must include "Beacon Awards Sponsor" seal. (To be provided by Shore Publishing.)
6. Logo on slide during Video Slideshow

* In-kind donation to be determined by sponsor and Shore Publishing.

☐ FLOWER SPONSOR (1 available): IN KIND*

1. Logo on promotional materials including, but not limited to:
   a. Ads run in all 7 Shore Publishing newspapers for no less than 4 weeks
   b. Nominees web page
   c. On signage at event
2. Carpet cling
3. Half page ad in awards program
4. 2 event tickets with 2 drink tickets
5. One 2-column x 5" color ad in any two Shore Publishing Newspapers to use as you wish. Ad must include "Beacon Awards Sponsor" seal. (To be provided by Shore Publishing.)
6. Logo on slide during Video Slideshow

* In-kind donation to include 15 bouquets (including your business card on floral pick) and 15 boutonnieres.

☐ SWAG BAG SPONSOR: IN KIND*

1. Item showcased in all 7 Shore Publishing newspapers (with your contact information and description of the item) in official "Thank You to our Swag Bag Donors" ad after the event
2. Quarter page ad in awards program
3. Logo on slide during Video Slideshow

* In-kind donation to be determined by sponsor and Shore Publishing.

☐ FRIEND LEVEL (unlimited): $150

1. 2 event ticket with 2 drink tickets
2. Name listed in program & on event website
3. Logo (as applicable) on slide during Video Slideshow

For more information or to reserve your sponsorship, please contact:

Ed Majersky
203.245.1877 x6134
e.majersky@shorepublishing.com

Sponsor Deadline: Friday, August 3, 2018 **Event Date: Wednesday, October 3, 2018**

By signing below, the above agreement shall be executed.

Sponsor Business: _____

Address of Sponsor Business: _____ Telephone _____

Signature of Sponsor: _____ Date: _____

Shore Publishing Signature: _____ Date: _____