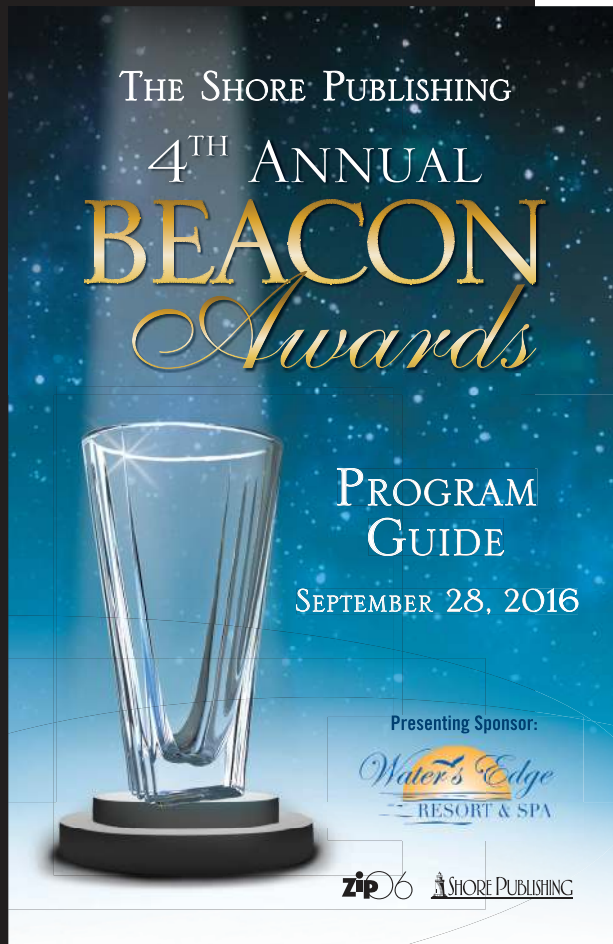


THE SHORE PUBLISHING

# 5<sup>th</sup> Annual Beacon Awards



## 2017 Program Guide

The Beacon Awards recognize a few of the outstanding individuals who selflessly step up to help fulfill the shoreline community's promise as a place of opportunity, wellbeing, and safety for all.

**Please consider advertising in our program guide. Five hundred copies will be distributed at the event.**

## RATES

*(Program size: 5.5" x 8.5" )  
Includes full color*

Inside Covers (4.75" x 7.75")	\$285
Full Page (4.75" x 7.75")	\$230
Half Page (4.75" x 3.75" or 2.28" x 7.75")	\$120
Quarter Page (2.28" x 3.75")	\$65
Eighth Page (2.28" x 1.85")	\$35

### Ad Deadline:

Friday, August 18, 2017

### Event Date:

Wednesday, October 4, 2017

Call your advertising account executive for more information  
203-245-1877  
advertising@shorepublishing.com

# Beacon Awards 2017 Advertising Agreement

**Deadline Date: August 18, 2017**

Size of Ad: \_\_\_\_\_ Premium Position: \_\_\_\_\_

**Total Agreement Cost:** \$ \_\_\_\_\_

All ads must be pre-paid, unless advertiser has a current credit application on file and an account in good standing with Shore Publishing Newspapers.

## Account Information & Credit Application : Must be completed and signed before advertising will be published

Business Name \_\_\_\_\_ Date \_\_\_\_\_

LLC Name (if different than DBA) \_\_\_\_\_ Business Federal ID# \_\_\_\_\_

Contact Name \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Mailing Address (if different than above) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_ Phone # \_\_\_\_\_ Cell Phone # \_\_\_\_\_

## Credit Card Information (we do not accept American Express)

VISA  MASTERCARD  DISCOVER (AMEX not accepted)

Card # \_\_\_\_\_ Exp. \_\_\_\_\_ CVC \_\_\_\_\_

Name on Card \_\_\_\_\_

Card Statement Address (if different than business) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

## Terms, Conditions and Guarantee

It is hereby agreed that Shore Publishing is authorized to charge to my account all purchases that I or anyone authorized by me make on my account. In consideration of Shore Publishing, LLC extending credit privileges, the receipt of which is hereby acknowledged to above named business, and for value received, I/we jointly and severally, in an individual capacity and not as an agent for said firm, hereby personally guarantee the payment of any balance due Shore Publishing, LLC on default by said firm and without requiring it to proceed against said firm. It is agreed that all charges not paid by the end of each month following publication are subject to a period finance charge of 1-1/2 % per month. In the event of default in payment by said firm it is agreed that the undersigned shall pay any amounts due including all collection and court costs, including reasonable attorney's fees. It is understood that this is a continuing guarantee unless terminated in writing, via certified mail to Shore Publishing, LLC, by the undersigned. Said termination shall be prospective in effect only and shall remain in effect with regards to any balance incurred prior to the date of termination. Notice of acceptance of this guarantee and notice of transactions under this guarantee are waived. Shore Publishing, LLC is authorized to obtain credit information pertaining to the undersigned and if an account relationship is formed the undersign authorizes Shore Publishing, LLC to disclose credit information pertaining to the undersigned. Payment is due prior to publication unless specific arrangements are made at our business office. This Contract is to be signed by the owner, officer or such person legally designated by the power-of-attorney for the advertiser. Advertiser can increase ad size or number of papers at any time at same discount level.

Guarantor Printed Name \_\_\_\_\_ Guarantor Signature \_\_\_\_\_

I, the guarantor, authorize Shore Publishing, LLC to process payments through the credit card listed, as long as ads are authorized. The parties hereto, intending to be legally bound, execute this contract.

Marketing Representative \_\_\_\_\_ Date \_\_\_\_\_